



# NATIONAL PTA<sup>®</sup> REFLECTIONS<sup>®</sup>



**FILM PRODUCTION** is the process of making a film. Accepted short film styles include: Animation, narrative, documentary, experimental, or media presentation. Use of PowerPoint is prohibited. Entrant must be the screenwriter, cinematographer, editor and producer.

## 2018-2019 Theme: Heroes Around Me

Consider the following styles to portray your original work of fiction or nonfiction:

- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.)

**Originality:** Only new and original videos inspired by the theme may be submitted. Each entry must be the original work of one student only.

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. However, only the artist statement from the official entry form will be used for the National level of the competition. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. Software used to create an entry should only enhance and present the work, not provide the primary design.

**Copyright:** Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

**Presentation:** Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size. Accepted video file formats include: AVI, FLV, WMV, MOV, MP4.

**Ideas for Audio/Visual Quality:** Use a tripod to hold the camera still. Make sure there is plenty of lighting, especially if indoors. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Record a short test and watch it. If needed, change the record volume or microphone location. Make sure the background music (if any) is audible on the recording. Allow for two seconds of silence at the beginning and end of your recording.

### Packaging:

- Label video file and CD/USB Drive with your State, Arts Category, Grade Division, Last Name, First Name (Example: VA.FILM.PRI.SMITH.JOHN)
- Submit video and student entry form according to your local PTA's instructions.

*All participants must also follow the "Official Rules" for Participation.*