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Local Unit Leadership Update August 2018 - Back to School

This email is a follow-up to the Back to School edition of the Local Leaders Update mailing you will receive early next week. Electronic versions are embedded in this email so that you can file/share the information that way, should you choose.

The only difference in the materials is the "Your PTA Information" enclosure. The one attached is just a sample. Your specific one is included in the actual mailing - so be sure to open your package (all active PTA's were sent to their school address). And, share the information with your fellow officers/leaders.

Dear PTA/PTSA Leaders -

Back to School season is ON! Even though I know it means a return to a schedule and less time with my kids, Back to School feels like a clean slate, fresh start, a new notebook and sharp pencil. The possibilities of the year lay ahead and it's exciting!

So that's why Virginia PTA sends you all this important information which you may have gotten in a big envelope - but we are also providing electronically. For example:

1. helpful [calendars and checklists](#)
2. [2019 PLP](#) (proposed legislation program): time to vote on new legislative positions!
3. [Flyers](#) about all our programs
4. Call for [bylaws](#) and [resolutions](#) submissions

Over the summer, your state officers and board members have been all over Virginia at our new Summer Leadership Trainings. It's been so great to get to know YOU and be able to answer your questions, hear your ideas, and share your enthusiasm. If you weren't able to attend one of our four trainings, we will make sure information is available to you.

And if you want to grow your PTA and advocacy skills even more, please put our [2019 Annual Meeting and Advocacy Conference](#) on your calendar. We will be meeting in Richmond on January 26-27, 2019 to dive deeper into current legislative issues and advocacy opportunities. Please stay for [PTA Day at the General Assembly](#) on January 28 and put those new skills to work at a meeting with your legislators.

A couple of things to make sure you've done already:

1. Fill out and return your [Office Update Form](#). There's a link on the left-hand side of our website. It's really important that we know how to reach you and your team.
2. Make sure your audit is complete. There are checklists and instructions available on our website.
3. Encourage your board members to hand off any procedure books or thumb drives, get your schedule of meetings in order and give some time to your budget!
4. Getting your PTA insured!
5. Register for [National PTA's DIY Membership](#) kit at ptakit.org. Free and tons of info!
6. Get your Membership Database account up and running. Check the enclosed [flyer](#).

Please remember that every PTA unit is located within a district - and most of our districts have a [District Director](#) and leadership team. These district teams provide excellent training but also great local support. If you don't know your district, you can find that out and get contact information for your district director on the enclosed sample of [Your PTA Information](#) sheet in the package mailed to school with your details or our website at: <https://www.vapta.org/contact-us>.

Everything is easier with the [right information](#) and some thoughtful planning. To that end, we have filled this packet with almost everything you need to get your year off to a great start. If you don't see something you need, just drop us a note at info@vapta.org. We are here for you and your members! And we are looking forward to another successful year. Let's do this!

Sincerely,



Sarah R. Gross, President

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