

Virginia PTA

Impactful PTA

2024-2025



Greenwood Elementary School PTA

Central Region, Henrico Council of PTA's

Greenwood Elementary PTA provides a wealth of opportunities through many extracurricular activities, after-school clubs, and family engagement initiatives including a Friendsgiving Luncheon. For the past three years, the PTA has invited families to the school campus for a Family Photos session. Families can utilize these photos for holiday cards, family albums, and other special occasions. This event, which 95% of the school community participates in, enables students to see themselves represented in the building, and fosters a strong sense of pride and belonging. Showcasing the photos has emphasized that every student and their family is seen and supported. Greenwood PTA's enchanting and highly anticipated Trunk or Treat event features a car decorating contest, with the entire staff dressed in costumes. Greenwood PTA's 'Win the Morning' initiative during morning arrivals sets a positive tone for the day, helping students feel engaged, valued, and excited to learn. The PTA collaborates closely with their Principal to promote community involvement and organize events throughout the school year. The dedication and support of the PTA is the driving force that allows the school to boast one of the lowest chronic absenteeism rates in the state at just 2.6%.



George Mason Elementary School PTA

Northern Region, Alexandria Council of PTA's

This year, the George Mason Elementary PTA reimagined their traditional pasta fundraiser for yearbooks and transformed it into an International Night, inviting families to contribute dishes of their choice. Acknowledging their school's increasingly multicultural makeup, with 30% English language learners, the event provided a platform to celebrate diverse cultures while also raising funds. In an era when PTAs often rely on emails and digital communications to promote events, the George Mason PTA opted for a more traditional approach. They created poster board signs displayed around the school's exterior, effectively reaching members of the community who may not be engaged through electronic means. These signs were visible to parents and community members during morning drop-offs and after-school pick-ups, including those picking up students from after-school care. The International Night exemplifies their commitment to engaging and welcoming all community members. By combining traditional signage with the district's PowerSchool app, they achieved greater attendance and engagement.



Lyles- Crouch Traditional Academy PTA

Northern Region, Alexandria Council of PTA's

The Lyles-Crouch Traditional Academy PTA commitment to making sure their Lions each feel like a part of school family is vital to their success, and reflected in everything they do. Each PTA member received a personalized email from the PTA President welcoming them to the community along with PTA magnets and stickers. All students received engraved pencils at the start of the year saying "You belong here. XO, LCTA PTA" which tied into the PTA's broader social media and graphics campaign of "We're ROARING happy you're here." Lyles Crouch PTA notably hosted a Ruby Bridges Walk to School Day in collaboration with their school. This event featured a K-5 assembly that included a speaker from the Office of Historic Alexandria, followed by a school-wide walk around the school's perimeter. The PTA also set up an educational booth with an engaging video, books, and informational flyers for all students. Additionally, partnerships were formed to provide pendants, streamers, and backpacks for students to honor Ruby Bridges' legacy. This impactful day enables students to understand who Ruby Bridges was and to see how children have the ability to bravely make a huge impact in their community, and to see that it is something we all must continue to do every day.